

// Retail Price List & Product Info Guide



**ALTA**  
WINDOW FASHIONS  
*design simplified*

# ROLLER BASICS

## SHADES

Pricing effective August 21, 2023 and supersedes all previous pricing.  
Subject to change by Alta Window Fashions.

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## SUMMARY OF REVISIONS

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# TABLE OF CONTENTS

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## Product Overview

• Color Chart .....	2
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## Pricing Information

• Group 1, 2 & 3 .....	3
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## Product Specifications

• Operating systems, Top Treatments, Privacy Block .....	4
• Color Coordination .....	5
• Specifications .....	6

**Automation Price Guide** – Automation pricing is now featured in a separate guide for quick reference. [Click here to view.](#)

**Product Components Guide** – product components pages are now featured in a separate guide for quick reference. [Click here to view.](#)

### **Oversize Common Carrier Delivery**

All orders with any quantity of shades or blinds or any continuous valance 90" or more in width are considered oversize. Therefore, a net shipping charge per oversized unit will be assessed.

Oversized orders that require expedited shipping will be quoted and charged accordingly.

Please see General Information for additional freight and shipping charge information.

## COLLECTION INFORMATION

Material Name	Color Name	Color #
Basics Screen 1%	Bright White	BAS1 101
Basics Screen 1%	White Linen	BAS1 102
Basics Screen 1%	White Gray	BAS1 103
Basics Screen 1%	Gray	BAS1 104
Basics Screen 1%	Black Pearl	BAS1 105
Basics Screen 1%	Black Copper	BAS1 106
Basics Screen 1%	Black	BAS1 107
Basics Screen 3%	Bright White	BAS3 301
Basics Screen 3%	White Linen	BAS3 302
Basics Screen 3%	White Gray	BAS3 303
Basics Screen 3%	Gray	BAS3 304
Basics Screen 3%	Black Pearl	BAS3 305
Basics Screen 3%	Black Copper	BAS3 306
Basics Screen 3%	Black	BAS3 307
Basics Screen 5%	Bright White	BAS5 501
Basics Screen 5%	White Linen	BAS5 502
Basics Screen 5%	White Gray	BAS5 503
Basics Screen 5%	Gray	BAS5 504
Basics Screen 5%	Black Pearl	BAS5 505
Basics Screen 5%	Black Copper	BAS5 506
Basics Screen 5%	Black	BAS5 507

Material Name	Color Name	Color #
Basics Blackout	White	BASB 101
Basics Blackout	Dark Gray	BASB 102
Basics Blackout	Eggshell	BASB 103
Basics Blackout	Greige	BASB 104
Basics Blackout	Warm Gray	BASB 105
Basics Light Filtering	Almond	BASL 101
Basics Light Filtering	White	BASL 102
Basics Light Filtering	Greige	BASL 103
Basics Light Filtering	Dark Gray	BASL 104
Basics Light Filtering	Ebony	BASL 105
Basics Light Filtering	Mist	BASL 106
Basics Light Filtering	Warm Gray	BASL 107
Basics Light Filtering	Eggshell	BASL 108
Basics Deco I	White	BAD1 101
Basics Deco I	Ivory	BAD1 102
Basics Deco I	Tawny	BAD1 103
Basics Deco I	Render	BAD1 104
Basics Deco I	Timber	BAD1 105
Basics Deco II	Dove	BAD2 101
Basics Deco II	Umber	BAD2 102
Basics Deco II	Tavern	BAD2 103

Material Name	CCC-C-521E	NFPA-101 and/or #701	FTM 191A #5903
Basic Screen 1%		X	
Basic Screen 3%		X	
Basic Screen 5%		X	

• Basics Screen 5%

WIDTH TO:	24"	30"	36"	48"	60"	72"	84"	96"
<b>HEIGHT TO:</b>								
36"	\$153	162	166	179	202	227	265	298
48"	158	166	172	187	216	263	306	344
61"	170	172	176	210	249	299	345	386
72"	183	197	202	241	293	333	380	419
84"	197	218	220	265	321	362	417	451
96"	207	226	240	291	345	385	447	486

• Basics Screen 3% • Basics Light Filtering • Basics Blackout

WIDTH TO:	24"	30"	36"	48"	60"	72"	84"	96"
<b>HEIGHT TO:</b>								
36"	\$166	172	176	202	227	262	307	361
48"	179	182	184	220	249	291	342	401
61"	193	192	197	235	273	322	376	450
72"	208	212	217	272	323	351	414	492
84"	225	231	236	295	348	383	451	532
96"	240	244	249	318	373	416	487	578

• Basics Screen 1% • Basics Deco I • Basics Deco II

WIDTH TO:	24"	30"	36"	48"	60"	72"	84"	96"
<b>HEIGHT TO:</b>								
36"	\$173	179	191	221	243	291	338	400
48"	191	197	205	233	270	327	385	453
61"	204	208	212	254	295	364	426	507
72"	239	243	247	310	367	401	474	560
84"	249	257	263	339	401	444	516	612
96"	272	279	285	363	433	482	557	667

BLISS Automation pricing. [Click here to view.](#)

Somfy Automation pricing. [Click here to view.](#)

PowerWand pricing. [Click here to view.](#)

## OPERATING SYSTEMS



Clutch Lift



Cordless Lift

\*Cordless handle available: Black, White, and Gray



Bliss Automation

## FASCIA & VALANCE UPGRADES



### Contoured Valance

- See contoured valance coordination chart for details
- 3-1/2" contoured valance is available in 8 colors
- 1-7/8" returns are available when ordered IB Mount
- 4-5/8" returns when ordered OB or Cloth mount

### Deco Fascia

- Standard 4" returns for OB or cloth mount
- Available in White, Vanilla, Bronze, Anodized and Black
- Returns are available in 1/2", 1-7/8" coordinating plastic
- 4" Fascia height

### Fabric Wrapped Deco Fascia

- Wrapped in coordinating shade fabric to offer a custom look
- Returns are available in 1/2", 1-7/8" coordinating plastic
- Standard 4" returns for OB or cloth mount

### Cordless Handle

- Available in White, Gray, and Black

### Spliced Deco Fascia

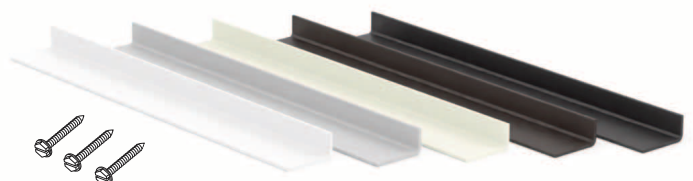
- Fascia over 96" Net will come spliced
- Fascia Joiner is available in White, Vanilla, Bronze, Anodized and Black

## PRIVACY LIGHT BLOCK

### Side & Sill Privacy Light Block

- Available in 5 colors: white, gray, vanilla, bronze or black
- High Quality PVC Light block installs in minutes
- Affordable option offers additional privacy and room darkening
- Inside Mount Only

Surcharge applies; refer to price grids section.



## HARDWARE COLOR COORDINATION CHART

Material Name	Color Name	Color #	Contoured Valance*	Light Block	Component Set**	Deco Fascia Set
Basics Screen 1%	Bright White	101	White	White	White	White
Basics Screen 1%	White Linen	102	Antique White	White	White	White
Basics Screen 1%	White Gray	103	Dark Gray	Gray	Gray	Anodized
Basics Screen 1%	Gray	104	Dark Gray	Gray	Gray	Anodized
Basics Screen 1%	Black Pearl	105	Ivory Black	Black	Black	Black
Basics Screen 1%	Black Copper	106	Ebony	Black	Black	Black
Basics Screen 1%	Black	107	Ebony	Black	Black	Black
Basics Screen 3%	Bright White	301	White	White	White	White
Basics Screen 3%	White Linen	302	Antique White	White	White	White
Basics Screen 3%	White Gray	303	Dark Gray	Gray	Gray	Anodized
Basics Screen 3%	Gray	304	Dark Gray	Gray	Gray	Anodized
Basics Screen 3%	Black Pearl	305	Ivory Black	Black	Black	Black
Basics Screen 3%	Black Copper	306	Ebony	Black	Black	Black
Basics Screen 3%	Black	307	Ebony	Black	Black	Black
Basics Screen 5%	Bright White	501	White	White	White	White
Basics Screen 5%	White Linen	502	Antique White	White	White	White
Basics Screen 5%	White Gray	503	Dark Gray	Gray	Gray	Anodized
Basics Screen 5%	Gray	504	Dark Gray	Gray	Gray	Anodized
Basics Screen 5%	Black Pearl	505	Ivory Black	Black	Black	Black
Basics Screen 5%	Black Copper	506	Ebony	Black	Black	Black
Basics Screen 5%	Black	507	Ebony	Black	Black	Black
Basics Blackout	White	101	White	White	White	White
Basics Blackout	Dark Gray	102	Dark Gray	Gray	Gray	Anodized
Basics Blackout	Eggshell	103	Antique White	White	White	Vanilla
Basics Blackout	Greige	104	Light Beige	Gray	Gray	Anodized
Basics Blackout	Warm Gray	105	Light Beige	Gray	Gray	Anodized
Basics Light Filtering	Almond	101	Alabaster	White	White	Vanilla
Basics Light Filtering	White	102	White	White	White	White
Basics Light Filtering	Greige	103	Light Beige	Gray	Gray	Anodized
Basics Light Filtering	Dark Gray	104	Dark Gray	Gray	Gray	Anodized
Basics Light Filtering	Ebony	105	Ebony	Black	Black	Black
Basics Light Filtering	Mist	106	Light Gray	Gray	Gray	Anodized
Basics Light Filtering	Warm Gray	107	Light Beige	Gray	Gray	Anodized
Basics Light Filtering	Eggshell	108	Antique White	White	White	Vanilla
Basics Deco I	White	101	White	White	White	White
Basics Deco I	Ivory	102	White	White	White	White
Basics Deco I	Tawny	103	Alabaster	White	White	Vanilla
Basics Deco I	Render	104	Dark Gray	Gray	Gray	Anodized
Basics Deco I	Timber	105	Dark Gray	Gray	Gray	Anodized
Basics Deco II	Dove	101	White	White	White	White
Basics Deco II	Umber	102	Dark Gray	Gray	Gray	Anodized
Basics Deco II	Tavern	103	Dark Gray	Gray	Gray	Anodized

\*Shades with contoured valance are produced with specified colors above and cannot be changed

\*\*Component Set includes: Bottomrails, Brackets, Caps, Chain, Covers, End plugs, Mechanisms and Pin

## PLASTIC CHAIN LENGTH

Ordered Length	Chain Length
12" to 26"	16"
26-1/8" to 42"	24"
42-1/8" to 66"	36"
66-1/8" to 96"	60"

Special chain lengths are not available

## FEATURES

- Available only with Heat Sealed Bottom Bar

## SIZE SPECIFICATIONS

SIZE STANDARDS	
	All Fabrics
Minimum Width - Clutch	12"
Minimum Width - Cordless	22"
Minimum Width - Bliss	15.5"
Maximum Width	96"
Minimum Height	12"
Maximum Height	96"
Maximum Height Railroaded	84"

Note: Non Screen fabrics >= 94.25" to 96" the fabric will automatically be railroaded. Screen fabrics are not available railroaded

FASCIA & VALANCE SIZE STANDARDS	
Minimum Width	12"
Maximum width	*96"/144"

\*Contoured valance maximum width

## MOUNTING REQUIREMENTS

Inside Mount	Minimum Mounting Depth	Flush Mounting Depth
No Top Treatment	2"	2.5"
Cordless	2"	2.5"
Bliss	2"	2.5"
Deco Fascia	2"	3.5"
Fabric Wrapped Deco Fascia	2"	3.75"
Contoured Valance	2"	3.625"

## FINISHED DIMENSIONS

Clutch, Cordless, Bliss			
	Finished Dimension	Fabric & Tube width (End Caps)	Fabric & Tube width (No End Caps)
Inside Mount	1/8" less than ordered width	N/A	1-1/4" less than ordered width
Outside/Net Mount	Ordered Width	1-1/4" less than ordered width	N/A
Cloth Mount	1-1/4" greater than ordered width	Ordered Width	N/A

### TOP TREATMENT ONLY

Valance & Fascia	Inside Mount	Outside Mount	Cloth Mount
Valance & Fascia Width Tip to Tip (no returns)	1/8" less than ordered width	NA	NA
Valance & Fascia Width Tip to Tip (with returns)	NA	1-1/2" greater than ordered width	2-3/4" greater than ordered width

Side or Sill Privacy Light Block	Inside Mount	Outside Mount	Cloth Mount
Width Tip to Tip	1/8" less than ordered width	NA	NA

Cloth Mount - Fabric width comes as the ordered width. The bracket to bracket measurement will come wider than the ordered width. See the measuring guideline section in the General Information guide for details.